

Mc KAY . . .

INTRODUCTION

STEREOSCOPIC PHOTOGRAPHY is not a branch or variety of any other field of aesthetic activity; it is unique in that it combines the best of planar pictorialism and sculpture while lacking most of the limitations of both. This makes it imperative that we recognize in stereo an art form which has no direct bonds with any other.

Because of this complete difference, there is no basis for considering any matter of competition or antagonism between stereo and planar pictorialism any more than a critical comparison could be made between a painting and a statue! The insistence that stereo is a subdivision of plane pictorialism has been most harmful to both.

The plane picture is essentially a reproduction of some real object in space, which has been composed according to certain rules and accompanied by certain devices whose object is to deceive the eye into accepting a depth which is not there.

The stereogram, on the contrary, has every element of true visual depth. If the devices of pictorial composition are added to the natural depth, it not only degrades the quality of the stereogram, but reveals the artificiality of the planar devices in such a way as to expose them to unwarranted ridicule. Thus one of the first lessons learned by the serious stereographer is that the application of the rules of plane composition to stereo will inevitably degrade the quality of the stereogram; and conversely, a single unit from a perfect stereogram will rarely if ever reveal any value as a plane composition. In stereo the whole character, the whole nature of the subject changes and mixed standards only work mischief.

THEREFORE: in the belief that stereo is an independent entity in the world of art, and inherently different from all other types of reproduction, we believe that stereograms should be made, viewed and judged as such.

It is our intention in this salon to judge all slides submitted solely upon their merits as multiplanar stereo compositions and not at all as bi-planar pictures.

We believe this is the only approach fair to both stereo and bi-planar pictorialism; and we furthermore believe that this respect for the inherent characteristics of stereo will do much to remove from it the burden of misunderstanding which has, until now, prevented it from reaching the full flower of its infinite potential.

Herbert C. McKay
HERBERT C. MCKAY
Fellow, The Photographic Society of America
Fellow, The Royal Photographic Society

ANNUAL CLUB SALON OF

THE PHOTOGRAPHIC GUILD OF DETROIT

At our meeting on May 9, members of MSC had the opportunity of witnessing the judging of the stereo slides for the Annual Club Salon of the Photographic Guild of Detroit. This competition is held yearly and is open only to Guild members. Harold Johnson, Chairman of the Guild Stereo Division had asked if MSC would consent to do this judging for the Guild, and it was indeed a great pleasure to comply with his request.

A total of 76 stereo slides were sent to us by the Guild, and we were asked to choose First, Second, Third Awards and five Honorable Mentions. Accordingly, the following

ROYAL LOWY

It is with profound sorrow that we record the passing of our fellow member, Royal Lowy, on June 15, 1958, at the age of 68.

Always active in organized photography, Royal was a charter member of the Stereo Division of PSA. He was a staunch supporter of all stereo movements, including the Stereo Society of America, the Stereo Club of New York, the Academy of Stereoscopic Arts and Sciences, as well as a charter member of the Metropolitan Stereo Club. His recent associations with the club included service on the First New York International Stereo Salon and an active affiliation with all club activities.

Royal was also a member of the City Athletic Club and the Explorers Club. He was most interested in all the arts.

For many years Royal gave generously of his time and energy to the cause of promoting a library of stereo slides for use in Veterans Hospitals. His last gift of 200 of his beautiful stereo slides is now in use in West Coast hospitals. His affection for the Indian and his knowledge and understanding of their problems endeared him to them, and he thus had access to rites and rituals seldom performed in the presence of the white man.

By unanimous RESOLUTION, the Executive Council, on its own behalf and on behalf of all the members of the Metropolitan Stereo Club, tendered its sympathy and condolence to his family.

BEGIN TAKING THOSE ENDE CONTEST
ENTRIES NOW!

PSA 25TH ANNIVERSARY CONVENTION
PHILADELPHIA, OCTOBER 1 - 4, 1958

awards were made: First, "Out of This World" by Norman M. Orr; Second, "Cubist" by Isabella Austin; and Third, "Glamor Reflections" by Larry Dormal. Honorable Mentions were: "Harebell" by C.H. Buswell; "Girl in White" by Wilbur Dick; "Abstraction-No. 2" by L.B. Dunnigan; "Tied Up for the Winter-No. 3" by Harold Johnson; and "Tulip" by Paul D. Yarrows.

Based on a voting range of three to nine points per judge and a panel of five judges, the scores on the 76 slides ran from 17 to 36 points with an average of 25½ points per slide. The judges were Fred Adams, Paul Darnell, Lee Hon, Ronnie Jenkins and Frank Porter.



JULY

1958

VOL. III

NO. 7

THE
First New York
INTERNATIONAL
Stereo Salon
1958

on the JUDGING

By LOUISE JACOBSON

The First New York International Stereo Salon, sponsored by the Metropolitan Stereo Club of New York, is now history. The slides have been entered, judged and shown to the public. The winners have been announced and the awards have been presented. The slides have been returned, the report cards mailed and the Salon Committee (for the most part) has uttered a huge sigh. For the next few months there will be talk of the day the judging took place, the MSC Banquet and the Salon Exhibition—then (suddenly, it will seem) it will be time for the planning of the Second New York International Stereo Salon.

But what of the "First"—how did OUR Salon compare with other Salons across the country? Did we get many entries? What kind and quality slides were entered? How did the judging go? And who won the awards and who received acceptances?

Our Salon received a reputation even before the judging... someone, somewhere coined the phrase "New York has the 'prestige' exhibition of the year." This phrase has been repeatedly repeated and we are proud to have earned this praise.

The 137 entrants submitted 548 slides in competition for 14 major awards plus 146 acceptances in the Salon. The judging was held on June 7, at a screening room in the CBS Television Building on W. 57th St. It began at 9 A.M. and was completed at 6 P.M., just an hour before the scheduled Banquet.

The judges were: Conrad Hodnick, APSA, third ranking stereo exhibitor in the PSA Stereo Division; Rolland Jenkins, Vice President of MSC and top ranking MSC exhibitor and Jack Stolp, APSA, Chairman of PSA's Stereo Division. Assisting at the judging were: Phyllis Galician and Marjorie Hon who entered the slide scores on the tally sheets and report cards; Ed Steuer, projectionist; Sunny Jenkins and Lee Hon were on projection controls; Adelaide Galician who "fed" the slides to Ed in perfect order; Richard Jefferson who sorted the slides into point groups immediately after they were voted upon; Bill Conway who helped everywhere; and not to be slighted at all, the Chairman of the Salon, Frank Porter, who did everything.

Speaking to Connie and Jack after the judging, as well as Tony Bruculere, Editor of "The Stereogram" and visitor from Rochester, N. Y., I found out that the number of entries and their quality equalled those of any Salon in the country. The judges all commented on the smoothness of the judging session and the efficient manner in which the session was set-up.

Acceptances in the Salon were for slides that merited 20 or more points. If a judge thought that a particular slide merited special consideration for any of the special groups (Close-ups, Portraits or Techniques) that slide was held aside for further judging in the groups.

The prestige value of the number of awards granted by the Salon caused tremendous competition among the entrants. Particularly sought after were the two portrait awards and the judges had quite a time deciding which slides would receive these two awards. In fact, the portrait entries were so good that a third portrait won an honorable mention.

As I was sitting at the judges' table for the afternoon session, I was able to observe at close hand the judges' accord as they selected the 14 honor awards. It was possible to hear every comment made between the judges and enlightening to learn how a judge can pick apart (minutely) even the

(Cont. on page 6)

JULY MEETING-SEE PAGES 4 & 5

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The Metropolitan Stereo Club News is published in the interests of stereo information and education; for the benefit of MSC members and their friends in stereo throughout the country.

Permission is hereby granted to those who wish to make use of any of the information contained herein, providing that credit is given to the MSC News and the title and author of the article are mentioned.

Contributions are encouraged and we hope that this exchange of ideas will help to stimulate the interest of stereo enthusiasts everywhere. TYPED contributions should be addressed to: Miss Louise Jacobson, Editor, Apt. D6, 3871 Sedgwick Avenue, Bronx 63, New York. All copy accepted is subject to whatever adaptation and revision that may be necessary.

DIRECTORY OF OFFICERS

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MEMBER
1958



THE METROPOLITAN
CAMERAClub COUNCIL

What They Say!

EDITED BY -- WALTER GOLDSMITH

Someone sent an unsigned postcard asking "What They Say" about the human eye compared to the camera and vice versa. We think that our leg is being pulled as we will not live long enough to read all that has been said upon that subject. Nevertheless, here is a starter on this interesting topic.

The average adult human eye has a focal length of 17mm. This is plenty short enough to have made it a fixed focus outfit but the good Lord had other ideas. The distance between the lens and the retina (film) is fixed, however, the focal length of the eye's lens is variable. During the process of vision its radius of curvature is constantly altered so that the image on the retina is always in sharp focus. It can focus on objects as close as 6 inches (with some difficulty, perhaps, but without the aid of glasses). The normal reading distance is about 10 inches. At rest—it is focused on infinity.

The iris diaphragm of the camera must be operated manually, but the iris of the human eye works automatically. In f stops the eye is about f/2 wide open, and f/8 when stopped down. The angle of vision is 180°—but really sharp vision takes place only within an angle of less than 2° (as in a telephoto lens of very long f.l.).

MSC MEMBERSHIP

We have received several letters from stereographers requesting information on how to join the Metropolitan Stereo Club. Applications for regular membership are available from:

PAUL S. DARNELL
411 South Ridgewood Road
South Orange, New Jersey

or by writing to the MSC, P. O. Box 1861, Grand Central Station, New York 17, N. Y. The annual dues are \$12 for individual membership and \$18 for joint membership.

Associate Membership applications are available from:

ZELIG LOWIN
8812 Third Avenue
North Bergen, New Jersey

The annual dues for AMs is \$5. Join MSC and support Stereoscopy whether you take stereograms or are just a stereo fan.

PLAN TO JOIN US IN PHILADELPHIA
PSA'S 25TH ANNIVERSARY

ACCEPTED SLIDES (from page 6)

.....
brella" and "Madonna"; F. H. Gillingham with "In Flight"; Edgar A. Hahn with "Making Slag"; "Seafaring Man" and "Portrait #7"; Harold Johnson with "The Welder #1"; Lewis F. Miller, APSA, with "Wings of Beauty"; "Mr. Grasshopper"; "Cecropia Moth" and "Summer Visitor"; K. G. Oppenheimer with "Julie"; and Fred T. Wiggins, Jr., APSA, with "Nectar Collector" and "Color Harmony."

TYPISTS WANTED AND NEEDED!

BANQUET (Cont. from page 3)

.....
know just how much work was done by each person. For instance, Don Forrer designed and donated the stationery for the Salon, he designed and had printed the Entry Forms, the Banquet Invitations, the Salon Catalog and he created and hand lettered the MSC Parchment Certificates. Phyllis and Adelaide Galician received all the entering slides; sorted and numbered them, mounted the cardboard slides in glass, typed the tally sheets, kept all the records, sent out the score cards and returned all the slides. Adelaide and Phyllis also compiled the Acceptances List for publication in the Salon Catalog the day after the Banquet. Indeed a formidable task! Yvonne and Hy Wiener made all the arrangements for the Banquet, kept records, sold tickets and in general were well occupied. Walter Goldsmith, Associate Member of MSC and Executive Secretary of PSA's Stereo Division, performed a masterful job writing to every country announcing the New York Salon, following this up with volumes of mail, solicited advertising and sold Banquet tickets. This otherwise busy man, inspired by the thought of New York having its own Salon was unrelenting in his efforts to promote the Salon.

Each and every member of the Salon Committee deserves personal mention here for each one did a superb job...it is only the lack of space that causes a halt here.)

Frank closed the Banquet mentioning that it would soon be time to be thinking about the Second New York International Salon. A combination of good news and unfavorable news from Frank closed the Salon. Frank announced that on the following day, June 8, he was leaving on business for three months to go to Puerto Rico. Frank left the Chairmanship of the Salon in the hands of Don Forrer. We will miss our new Executive Vice President (newly elected) while he is gone but wish him well while he is away.

As I said last year when I returned from

the PSA Convention in St. Louis, this is an event members of MSC should not miss. I hope that next year when the cry for "help" on the Salon is issued, many of our less active members will participate in the Salon work. I hope, too, that ALL MSCers will attend the Banquet for aside from the "business" end of the Banquet, the sociability of the Banquet should not be missed.

And by the way, PSA's 25th Anniversary Convention will be held in Philadelphia, PA., October 1-4. Plan to join the group of MSCers who are going. I can tell you personally that the Stereo Division has the most fun at the convention! For information on PSA, write to Larry Ankerson, MSC Vice-President for PSA Affairs, 148-26 29th Ave., Flushing, New York.

TYPISTS WANTED AND NEEDED!

NEW MEMBERS

Enter these new members' names on your Membership Directory. Say "hello" to them at the next meeting. Stereographers should not be strangers to one another.

SADIE G. BRADLEY
506 Orchard Avenue
Palmyra, New Jersey

BERNARD HEINEMAN
175 West 72 Street
New York 23, New York

TR 7-1364

HAROLD LOCKWOOD
87-06 159 Street
Jamaica 14, New York

Harold was formerly an Associate Member. We now welcome him as a regular member.

ABRAHAM RINGEL
446 St. Johns Place
Brooklyn, New York

EUGENE M. WROBLEWSKI
594A 88 Street
Brooklyn 9, New York

SH 5-0047

ASSOCIATES

FREDERIC N. ADAMS
700 Bard Avenue
Staten Island 10, New York

MARVIN L. SCHOEN
633 Lakeview Terrace
Glen Ellyn, Illinois

ON JUDGING (Cont. from page 1)

very best slides to arrive at the most perfect slide for top honors. I have heard of "battles" between judges at some Salons and of their discord in selection. Our N.Y. Salon went along on a "mutual wave length" and the only difficulty encountered was when the Honorable Mention Ribbons were chosen.

Finally the three group awards and top honor slides were picked. The remaining top scoring slides were narrowed down to seven slides which were in competition for five Honorable Mention Ribbons. Several votes were taken and each time the seven slides tied almost evenly. To solve this problem of having to choose between seven equally fine slides, the judges asked Chairman Frank Porter if the Salon would award seven HMs instead of five. This was agreed upon and proved conclusively the merit and quality of the slides entered in this First New York International Salon.

One of the lighter moments of the afternoon occurred as two of the judges' wives, Dorothy Hodnick and Florence Stolp, complained bitterly everytime a slide was awarded an honor. They berated their respective husbands and cast snide remarks at Ronnie—they definitely were NOT pleased with the judges' choices. They even accused the judges of being "blind." The judges, on the other hand, were quite adamant about their selections and chose to ignore their erring wives. When the session was over and the lights went on there were suddenly two little screams and shrieks and then a great burst of laughter from Florence and Dorothy. Everyone, annoyed with these two for their nasty comments, looked up and saw—Florence holding glasses with the left Polaroid lens missing and Dorothy chuckling over her missing right lens. No doubt if they had viewed the three-dimensional salon with two-eyed glasses they would have agreed with the judges.

The following list represents the awards as selected by the judges.

***** THE AWARDS *****	
Best in Show	DAVID WHITE (REALIST) AWARD
"Arc Artist"	Ted Laatsch, APSA Milwaukee, Wis.
Second Place	MSC PARCHMENT CERTIFICATE
"The Teacher"	Mae Perry El Paso, Tex.
Third Place	MSC PARCHMENT CERTIFICATE
"Snowshine"	Kim Clark Kodiak, Alas.
Best Portrait	JULES RICHARD SILVER MEDAL
"Portrait #7"	Edgar A. Hahn (AM-MSD) Grosse Pointe, Mich.

Second Portrait	JULES RICHARD BRONZE MEDAL
"Tam"	Lawrence A. Dormal Detroit, Mich.
Best Close-Up	PSA STEREO DIVISION MEDAL
"Heart of a Tulip"	Paul S. Darnell (MSC) South Orange, N. J.
Stereo Techniques	BELL AND HOWELL PLAQUE
"Apparition"	Frank E. Rice, FPSA Chicago, Illinois
Honorable Mentions:	
"East River Work Horse"	Richard Jefferson (MSC) New York, N. Y.
"Little Giant"	Vic Pagel, APSA Milwaukee, Wis.
"Study in Blue #2"	Lee M. Klinefelter Norfolk, Va.
"Summer Visitor"	Lewis M. Miller, APSA (AM-MSD), Chicago, Ill.
"Tom Brown"	Ted Laatsch, APSA Milwaukee, Wis.
"Indian Girl, Macchu Picchu"	Joseph H. Ehlers Washington, D. C.
"Japanese Cherry Blossoms"	Lee N. Hon (MSC) New York, N. Y.



The following 13 MSC members received 23 acceptances in the New York Salon: Paul S. Darnell with "Autumn Leaves", "Lone Traveler" and "Heart of a Tulip"; Don E. Forrer with "Aegean Moon"; Adelaide Galician with "At Last"; Bernard Heineman with "Converging Parallels" and "My Lady's Manor"; Lee N. Hon with "Japanese Cherry Blossoms"; Richard R. Jefferson with "The Village Laundry" and "East River Work Horse"; Sunny Jenkins with "After the Shower"; Ted Lambert with "Spice Drops" and "Brown Velvet"; Royal Lowy with "Navajo Rider"; Lisa Obert with "Bowery Beauty", "Straight from the Horse's Mouth", "Future in the Ruins" and "Wood Nymph"; Frank Porter with "Flying Lunch" and "The Lens Hog"; Benjamin Silberstein with "Skating in the Park"; and Glen Thrush with "Vision in Red" and "Lonesome."

Ten of our Associate Members had a total of 23 slides accepted. They were: Frederic Adams with "Spiral & Rods #1" and "Design for Space"; Mrs. Ruth Bauer with "Portrait of Hobo Hubbard", "Spring" and "Dog Team of Lucerne, Switzerland"; Kim Clark with "Oola", "Snowshine" and "Future Sky Riders"; L. B. Dunnigan with "Close of Day", "Nude and Un-
(Cont. on page 7)

THE First New York INTERNATIONAL Stereo Salon

*The Committee requests the pleasure
of your company at the
Judges' Banquet
to be held at The Henry Hudson Hotel
West 57th Street, New York City
on Saturday, June 7, 1958
at 7:00 P. M. for Cocktails
Dinner at 8:00 P. M.*

By LOUISE JACOBSON

The Judges' Banquet held on Saturday, evening, June 7, at the Terrace Room of the Henry Hudson Hotel, proved to be a very successful "entry" in the history of MSC. Approximately 75 members and guests of MSC attended the Banquet held in honor of the Judges of the First New York International Stereo Salon.

The evening began with cocktails at 7 P.M. A delicious turkey dinner was served an hour later. After dinner Frank Porter, Chairman of the Salon, introduced several of the guests attending the Banquet. These included: Mr. Antoine, documentary film producer, and his daughter, Louise; several members of the New York Stereo Club, President John Yerkes, Fred Kroy who is President-Elect of the club, (both Mr. Yerkes and Mr. Kroy are members of MSC), and Jack Ellerstein, Past President; and Ted Malone, radio personality and narrator of the Ende Award program. Several stereo friends from Rochester also were present: Ezra Poling; Norton Brownell; and Anthony Brucelere, Editor of the PSA Stereo Division bulletin, "The Stereogram." Frank opened the formal part of the Banquet by reading the Introduction written by Herbert C. McKay for the Salon Catalog.

(This article is published elsewhere in this issue of the MSC NEWS, page 8)

Ted Malone spoke and stressed the fact that for stereo, stereographers were not enough...stereo fans (sans cameras) are necessary, too. Ted said, "Stereo photog-

raphers are too busy making slides and they cannot appreciate the final results." This, he said, was where the need for stereo fans was evident. Mr. Malone is indeed a stereo fan! He also said that stereo was "the oldest and newest form of art in its way."

The Salon Awards, placed on a table, below the dias, made a picturesque, colorful and impressive scene. Frank showed each of the awards to the gathering, explained their purpose and mentioned the winners of the awards. (Winners mentioned elsewhere in this issue of the paper.)

The Judges were individually introduced and Jack Stolp, Connie Hodnick and Ronnie Jenkins each spoke. Connie later reminded the group of the Chicago Lighthouse Stereo Salon and hoped that all would enter this salon held for the Lighthouse for the Blind.

The Chairman later stressed the international flavor of the New York Salon by mentioning that the Salon had entrants from eight nations, outside the U.S.A., with a total of 56 slides; that the Catalog carried an advertisement from Stereograms, Ltd. (of London), makers of the Iloca cameras, mounts and viewers; and that the Salon received two Portrait Awards from the Jules Richard of Paris, France, manufacturers of the Verascope F-40 Stereo Cameras.

It was announced that Kurshan & Lang, 10 East 46th Street, New York 17, N. Y., color processors, will present each award winner with a duplicate set of slides comprised of all the winning entries. In addition to this, Kurshan & Lang will make a duplicate of the exhibition so that the PSA Stereo Division may include the exhibition permanently for circulation to clubs and organizations.

Lee Hon, President of MSC and Chairman-Elect of PSA's Stereo Division reminded us that it was the Metropolitan Stereo Club that sponsored the Salon. He spoke briefly and thanked Frank Porter for assuming the burdens that the Chairmanship of the Salon entailed. Soon after Lee spoke, Frank thanked his sub-committee chairmen for the wonderful job that they and their committees did. Without these chairmen the Salon would never have been the success it was:

Helen Cabot, Treasurer of the Salon; Bill Conway, Equipment; Don Forrer, Artwork-Layout and Printing; Adelaide and Phyllis Galician, Slides; Walter Goldsmith, Foreign Publicity and Advertising; Marjorie and Lee Hon, Coordination; Louise Jacobson, Domestic Publicity; Joy Porter, Secretary; Ed Steuer, Projection; and Yvonne and Hy Wiener, House and Hospitality.

(Just mentioning the names of the sub-committee chairmen cannot let the membership

(Cont. on page 7)

HELP WANTED

WANTED...NEEDED...ASSISTANCE REQUIRED

Typing for the *MSC News* IS a job. It is one job that must be done in order to publish the paper. MSC is NOT a rich organization; it cannot afford to have a printer set type. Every word that is printed in YOUR paper must be typed, with justified margins, so that the printer can offset the paper which is the cheapest way we can publish it.

Phyllis Galician, who has been typing the *MSC News* for two years is in need of a well-earned vacation from the task she has done more than admirably...superbly, to say the least.

PLEASE, you who can TYPE, contact Louise Jacobson, as soon as possible. Help get the *MSC News* out every month. Without typists we will not have a paper. It would be a hopeless task for your editor to attempt it herself. One fingered typist that she is, the club would be lucky if the August paper arrived with Santa Claus!

Volunteer NOW. This is not an ordinary request, this is a heart-rending plea for assistance. To publish the paper or not to publish the paper...that IS the question.

Election Results

At the June meeting, the membership of MSC elected the following slate of officers:

Honorary President	Lee N. Hon
President	Paul Darnell
First V. P.	Frank Porter
Second V. P.	Ted Lambert
V.P. for PSA Affairs	Larry Ankerson
Treasurer	Ben Silberstein
Sec'y-Comptroller	Helen Cabot
Corresponding Sec'y	Adelaide Galician

Lee Hon presented the new President, Paul Darnell, "the gavel and the work." Paul, in accepting, spoke briefly and then announced to the membership several of the newly appointed committee chairmen.

See the Masthead column, page two, of this issue for names. The blank spaces after a committee indicates that as yet the position has not been filled. If you would like to take an active part in MSC activities contact Paul Darnell. MSC will be only as effective as you make it!

PSA 25TH ANNIVERSARY CONVENTION
PHILADELPHIA, OCTOBER 1 - 4, 1958

METROPOLITAN STEREO CLUB

July outdoor Meeting

to the BROTHERHOOD WINERY

PROGRAM July 12

An Invitation to Adventure

The Brotherhood Winery has been in continuous operation for 118 years — longer than any other winery in the United States.



1958 MEMBERSHIP DIRECTORY

As new members join MSC, we will publish their names in the *MSC News*. In order to keep your Directory up-to-date, please enter these names in your Directory. New members especially would welcome a phone call.

em de REMINDER

Stereo sequences require planning and thought. Start your EMDE sequences now! The Third Emde Competition opens August 1 and closes August 31. Let's have lots of MSC entries. See the June *MSC News* for complete details!

SKOAL—CHEERS—BOTTOMS UP...These cheerful words will be greeting early arrivals at the annual outdoor meeting of MSC.

On Saturday, July 12, we will gather on the grounds of the century-old Brotherhood Winery in Washingtonville, N. Y. for a picnic and photographic tour of the winery. We will have the unusual opportunity to see and photograph the complete wine making process and wander through the winery's vast underground aging vaults.

Mr. Farrell, President of the Brotherhood Corporation, has suggested that we gather between 12 and 12:30 P.M. As we arrive and wait for the other members to gather, a welcoming glass or two of sherry will be served us.

After the group has gathered, we will indulge in one of the favorite activities of the MSC, "eating." The winery has kindly offered to serve wines to accompany the picnic lunches which we will bring with us and the MSC will provide tea and coffee.

Then, the high spot of the day—we will tour the winery in two groups, led by guides who will explain the wine-making process to us. Please do not plan to take pictures during the tour. We will be given ample time between the end of the tour and our departure time of 4:30 to photograph the entire winery. We will be able to roam around and take pictures to our hearts' content, so be sure to bring plenty of flash bulbs and film.

We would like to make up a slide showing of the pictures we take that day to show to the personnel of the Brotherhood Corporation so be sure to make plenty of exposures. And don't forget—our very generous hosts have been kind enough to offer prizes of bottles of wine for the best slides taken during the day.

We hope we won't have our usual MSC outing weather but if we do, it won't matter because we can have our picnic indoors.

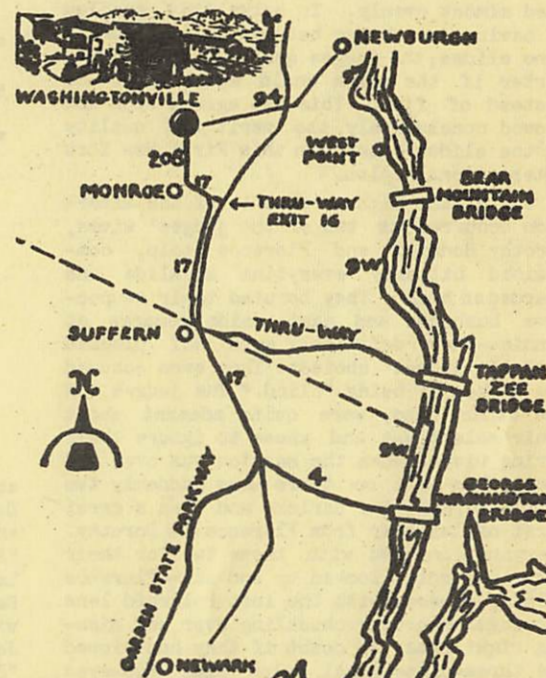
Of course, we will all be driving up and each member will be getting a phone call arranging transportation. If possible, we want everyone who needs a ride to have one and we would like everyone who has a car to take along a member who wants a lift. It's a wonderful way to get to know each other better.

See you on the 12th, RAIN or SHINE.

P. S. Bring a sweater—it is really cold in those wine vaults.

It's Easy Travelling

Once on the Garden State Parkway you can reach Washingtonville, the home of the Brotherhood Winery, without going through a single town or stopping for a single light.



The Garden State Parkway now connects directly with the New York Thru-Way. Going North, get off Thru-Way at EXIT 16. After 4 miles of Quickway, turn right on 208 to Washingtonville.

DID YOU KNOW THAT...

TYPISTS WANTED AND NEEDED!

The name of Ansco, oldest existing manufacturer of photographic supplies, had its roots in stereo? The name is a contraction of Anthony and Scoville, the former from E. & H. T. Anthony, stereo photographers and extensive publishers of stereo cards including those of Matthew Brady; the latter from Scoville Manufacturing Co., presently producers of lawn care equipment but no longer in the photographic field. The address of E. & H. T. Anthony at the time of the founding of Ansco was 501 Broadway, New York City.